



The Helping Artists Thrive (HArT) is a 'menternship' program, combining aspects of mentoring & internship. The spirit of the HArT program honors the MAC's informal time-honored tradition of 'artists helping artists' which is the cornerstone of the 68-year longevity and growth of the MAC.

The MAC was formed in 1949 by a group of 12 young artists who gathered to create art together, to help each other improve their artistic skills & to lend moral support. Many of the well known artists in our community today attribute their success to the support of fellow members of the MAC. The social aspect of the fledgling group formed a strong bond, carrying the group forward to establish exhibit spaces & eventually an art gallery where they could showcase (and sell) their artwork.

Today, the MAC has over 80 members, with nearly 50 exhibiting at the Art On Main Gallery & Gift Shop (AOM). The 3,000 square foot space serves as the MAC 'Club House' for monthly meetings & workshops. The front of the gallery serves as the exhibit space for special shows such as the Black History Month Show, The Square Deal Show & the annual Regional Fall Art Show. The all-volunteer staff are artists whose work is exhibited in the Gallery and/or the Gift Shop. Gallery costs are covered by exhibit fees & a modest commission on the sale of artwork. AOM is open 7 days a week.

The MAC recognizes the value of the camaraderie, support, the knowledge & the experience of its existing members. It also realizes that its future growth depends on bringing 'new blood' to the organization. The HArT program was conceived as the bridge between these two goals.

The program launched in June 2017, with modest funding from the Community Foundation of Jefferson County, and a pledge of time & expertise from a core group of seasoned & dedicated MAC member-artists, the program. Artists accepted to the program will receive exhibit/sales space at Art On Main through December, 2017.

The HArT Committee will work with the program artists to determine the needs of each individual, be it improving their presentation, developing marketing materials, etc. From within the MAC membership, experienced artists will 'mentor' the HArT participants according to their needs, to prepare them for exhibiting in the Gallery and/or the gift shop.

The educational component of the HArT program is along the lines of an 'internship' (hence the term 'menternship') where Participants will be active participants in the MAC. By attending monthly membership meetings, helping install the Club's outreach exhibits ('The Art of Healing' at KDH & 'The Art of Learning' at Ivy Tech) and serving on special-event committees (The Annual Regional Fall Art Show) they receive unique hands-on education. HArT participants will learn the business of running an art gallery by volunteering to staff at Art on Main for a minimum number of hours per month. Ultimately, HArT 'graduates' would continue as traditional MAC members & exhibitors at Art On Main, becoming part of the future generation of our creative community.

**Interested visual artists must fill out a brief application. They will have a relaxed interview with the HArT committee, where they will bring in samples of their artwork. The emphasis will be on individuals age 18 & over, who are not professional artists, but who are actively producing high quality artwork in any 2-D or 3-D medium. They must have the time to devote a minimum of 8 hours per month to volunteering, and must be able to attend the monthly MAC meetings held on the 3<sup>rd</sup> Thursday of the month @ 6:30 pm. Ideal candidates would possess an open, positive & cooperative attitude & strong desire to work for the benefit of the community as well as for their own growth.**

Applications will be available at Art On Main, 309 W Main St, Madison, IN. Or by email request to [artclub.madison.in@gmail.com](mailto:artclub.madison.in@gmail.com) or download at [madisonartclub.com](http://madisonartclub.com).

Teresa Waller  
President, Madison Art Club



# HArT Application Instructions

1. Complete the following documents & return to Art On Main

- 1. HArT Questionnaire & Agreement
- 2. MAC Membership Form

2. Your application will be reviewed & you will be notified as to whether you are a candidate for the HArT program & an interview will be scheduled & you will present samples of your artwork.

3. Candidates accepted for the HArT Program will be required to complete the standard Art On Main Gallery Agreement.

Last name		First Name				
EMAIL ADDRESS:		PHONE:				
HArT Questionnaire						CIRCLE ONE
Are you age 18 or over?						Yes    No
Are you available to attend monthly MAC meetings on the 3 <sup>rd</sup> Thursday of the month @ 6:30 pm?						Yes    No
Which days & times are you available to staff Art On Main (volunteer/no pay, 8 hours per month)? Circle the days you <u>ARE</u> available for the times listed.						
<b>MON</b>	<b>TUE</b>	<b>WED</b>	<b>THU</b>	<b>FRI</b>	<b>SAT</b>	<b>SUN</b>
<b>11 AM – 5 PM MON – SAT (6 HRS) 5-8 PM 4TH FRI (3 HRS)</b>						<b>12-4 (4 hrs)</b>
List other days/times you are available:						
Do you have reliable transportation to & from Madison, IN?						Yes    No
Describe why you are interested in participating in the HArT program						

**If selected for the HArT Program, I agree to abide by the terms of the Agreement regarding attending meetings, staffing the Gallery, participating in outreach exhibits & MAC special events in exchange for free exhibit & sales space & the guidance of fellow MAC members. I agree to abide by all customary policies & contractual agreements of the MAC, per the Membership Form & Gallery Agreement.**

Name \_\_\_\_\_

Signed \_\_\_\_\_ (Artist/HArT participant) date \_\_\_\_\_

Date received at Art On Main \_\_\_\_\_

By Gallery staff (name) \_\_\_\_\_